*HIPPO #6*

*“The Bhagavata Purana on Devotion to Vishnu” (Chapter 16, page 421)*

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| **H** | ***H****istorical Context* | This was written between the 8th and 9th century CE, when Islam was competing for followers in Hindu majority India, which is also the birthplace of Buddhism. Much of Northern India would convert to Islam under the Sultanate of Delhi, founded by Islamic Turkish invaders. But the southern part of India would remain predominantly Hindu. |
| **I** | ***I****ntended Audience* | This was intended to inform Hindu’s how to worship Vishnu properly. |
| **P** | ***P****urpose* | The purpose for this could be to strengthen Hindu’s religious fervor as they were having to compete with Buddhism, but especially with the arrival of Islam. |
| **P** | ***P****oint of View*  *(P.O.V.)* | Although written from the point-of-view of the god Vishnu, this was compiled by Hindu religious leaders to be built upon the already popular Bhagavata Ghita. From their point they see the god Vishnu as all-powerful to perhaps show other Indian’s that Hinduism was the better religion. |
| **O** | ***O****utside Info.* | Ultimately Hinduism will remain the dominant religion in India with about 25% converting to Islam, while Buddhism will all but disappear in the land of its birth. |